

Mobile Device Sticker

Enable cell phones and PDAs for contactless transactions

- ▶ Enables non-NFC mobile devices to carry contactless technology capabilities
- ▶ Customizable to virtually any size device or contactless technology
- ▶ Designed to block interference inherent with mobile devices containing metal
- ▶ Manufactured and supported by HID Global, the leader in contactless technology



SECURE contactless.

The proliferation and widespread use of mobile devices makes them an ideal vehicle for delivering contactless transactions. Few people leave home without a cell phone, Blackberry® or iPod® in hand. Now, with the HID Mobile Device Sticker, all of these devices can carry contactless payment technology and increase your opportunities to interact with customers.

Easily adapts to your application. The Mobile Device Sticker will work within your existing contactless system. Applied to a mobile device, it conforms to MasterCard® PayPass®, Visa® payWave™, American Express® Express Pay and Discover® Network Zip™ specifications. It can also be used for loyalty programs, stored value programs, transit payments, physical and logical access control, vending, and various applications supporting MIFARE®, DESFire®, FeliCa™, iCLASS® and other protocols.

Creates promotions that stick. The Mobile Device Sticker can be produced in virtually any size or shape appropriate for current mobile device dimensions. When printed with a full-color logo or promotional message, each sticker provides the issuer and end-user with a constant reminder of your relationship.

Provides reliable, secure performance. The HID Global Mobile Device Sticker employs a ferrite layer that blocks interference between device electronics and contactless components, while assuring optimum read range. And durable adhesives assure that the sticker cannot be easily removed once applied.

Select the leader in contactless technology. HID Global is leading the rapidly growing adoption of contactless technology by offering proven expertise in designing and building integrated, interoperable contactless solutions with the widest selection of products available.

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